

CHW Advocacy Workgroup—Meeting Minutes
September 14, 2016
2:00pm – 3:00pm

Meeting Location: Utah Department of Health, Cannon Building, Room 125

Attended by:

Emilia
Micah
Anna
Erin
Mauricio

Monthly Meeting Dates are scheduled to occur on the 2nd Friday of every month at 10:00 am at the Utah Department of Health, Cannon Building.
Rooms will be reserved monthly by Anna.

An overview of the CHWC and other work groups was provided.

Overview of Advocacy Workgroup

- The current goal and purpose of the workgroup are to promote public and professional recognition of CHWs in Utah in preparation for a possible legislative ask during the 2018 legislative session; this may primarily consist of an education effort.
- Key Messages of advocacy:
 - Emphasize the value of CHW work
 - Anna has specific messages previously developed surrounding CHWs for the spring conference
- Target audiences:
 - The public
 - The media
 - The legislature
 - Potential funders

Plan Moving Forward

- Public recognition
 - First step: Present at Local Health Department Public Information Officers meeting (Sept. 28, 2016)
 - Key steps in the future:
 - Work to make monthly public publications on CHWs like the Deseret News article on UWAG
 - Attend and present at City Council meetings to gain support
 - Continue collection human interest stories
 - Other Notes:
 - At the end of November, the Local Health Department Environmental Scan of CHWs will be released. Relationships will

be developed between CHWs and Local Health Departments to expand the CHW network, increase access to resources, and increase storybanking opportunities.

- Professional recognition
 - First step: Approval of CHW Resolution from the Utah Medical Association (Sept. 17-18)
 - Key steps in the future:
 - Attend and present at Board of Health Meetings to gain support
 - Other notes:
 - Greg Bell and others at the Get Healthy Utah: Utah Leaders for Health Board Meeting showed great interest and understanding of the CHW advocacy cause.

We will continue to be recruiting members for the Advocacy work group. Please invite anyone who might be interested.

At the next meeting, more detailed planning can take place as we will gain information from both the Utah Medical Association's decision and the presentation at Local Health Department Public Information Officers meeting.